Sierra View Golf Classic

2009 Gala: Miracles In The Moonlight
Rotary Cancer Run Results
Rotary Christmas Tree Auction
Imaging Services: Aquilion 64 CT Scanner
Advancing Technology,
Improving Health

**Toshiba Aquilion 64 Multislice Helical CT Scanner**

As a part of its commitment to provide the most advanced technological services to the community it serves, Sierra View District Hospital unveiled their new Toshiba Aquilion 64 Multislice CT Scanner in November of 2009. This state-of-the-art imaging technology performs whole-body scanning with revolutionary speed, making it the most advanced 64-slice scanner available in the region.

Many people may be unfamiliar with the technology, but over 50 million CT scans are performed annually in the United States and are becoming very important diagnostic tools in the medical field. These non-invasive procedures can be ordered by physicians to help detect things such as the location of a tumor, infection, blood clot or internal injuries. The CT scans are also valuable in helping detect and monitor diseases such as cancer or heart disease and aiding in the diagnosis of muscle and bone disorders.

Computed axial tomography scanning, commonly referred to as CT or CAT scanning, combines the traditional technology of X-ray equipment with sophisticated computer innovations to produce detailed images from within the human body. The CT scanner uses a series of X-ray beams that rotate around the body to create cross sectional images, or ‘slices’, that can be conceptualized as a single slice of bread from a loaf or slice from an orange.

The 4th Annual Sierra View District Hospital Foundation Gala was another huge success, further cementing the event’s status as Southeastern Tulare County’s premier black-tie fundraiser.

The Gala, entitled “Miracles in the Moonlight”, was held on Saturday, September 12, 2009 at the beautiful home of Phil and Irene Hutton. Nearly 300 people attended, including local business and community leaders and dignitaries. All proceeds from the “Miracles in the Moonlight” gala benefited the construction of a Level IIA Nursery at Sierra View. Level IIA infants require care beyond stabilization, or are under 32 week’s gestation, have low glucose (blood sugar) readings; require antibiotic treatments or respiratory assistance not involving a ventilator.

The already stunning Hutton property was further visually enhanced by the dazzling floral arrangements provided by Marty McCormick at The Yellow Rose and beautiful angel statues that were auctioned off to guests as a part of the raffle. Prior to dinner, guests enjoyed a premium wine bar. Live music was provided throughout the evening by The Fabulous Stingrays and the delicious meal was catered by Fugazzis of Visalia.

“It was a great evening,” said Jackie Witzel, then Chairman of the SVDH Foundation board, “We had a wonderful crowd, great food and entertainment, and we raised a substantial amount for the new Level IIA Nursery. It’s phenomenal to see how much this event has grown over the last few years.”

Over the past four years, the Gala has raised over $210,000 to help support medical technologies such as the upcoming cardiac catheterization laboratory, nuclear medicine equipment and the Level IIA Nursery for Sierra View.

In January the Sierra View District Hospital Foundation presented a $40,000.00 check to Sierra View Local Health Care District Board Chairman Richard Hatfield and Sierra View CEO, Dennis Coleman. The check offered the total proceeds from the Gala and coincided with the commencement of construction on the nursery’s upgrade.

“The success of this event reflects the commitment of the Porterville community to having the best health care services available locally,” said Ramona Contreras, Sierra View’s Director of Marketing and Community Relations. “The community’s unflagging support will ensure further success for Sierra View District Hospital.”

**Saving the Date**

**The 5th Annual Foundation Gala**
Saturday, September 11, 2010: A Moment in Time
Advancing Technology, Improving Health

Toshiba Aquilion 64 Multislice Helical CT Scanner

As a part of its commitment to provide the most advanced technological services to the community it serves, Sierra View District Hospital unveiled their new Toshiba Aquilion 64 Multislice CT Scanner in November of 2009. This state-of-the-art imaging technology performs whole-body scanning with revolutionary speed, making it the most advanced 64-slice scanner available in the region.

Many people may be unfamiliar with the technology, but over 50 million CT scans are performed annually in the United States and are becoming very important diagnostic tools in the medical field. These non-invasive procedures can be ordered by physicians to help detect things such as the location of a tumor, infection, blood clot or internal injuries. The CT scans are also valuable in helping detect and monitor diseases such as cancer or heart disease and aiding in the diagnosis of muscle and bone disorders.

Computed axial tomography scanning, commonly referred to as CT or CAT scanning, combines the traditional technology of X-ray equipment with sophisticated computer innovations to produce detailed images from within the human body. The CT scanner uses a series of X-ray beams that rotate around the body to create cross sectional images, or ‘slices’, that can be conceptualized as a single slice of bread from a loaf or slice from an orange.

The already stunning Hutton property was further visually enhanced by the dazzling floral arrangements provided by Marty McCormick at The Yellow Rose and beautiful angel statues that were auctioned off to guests as a part of the raffle. Prior to dinner, guests enjoyed a premium wine bar. Live music was provided throughout the evening by The Fabulous Stingrays and the delicious meal was catered by Fugazzis of Visalia.

“It was a great evening,” said Jackie Witzel, then Chairman of the SVDH Foundation board, “We had a wonderful crowd, great food and entertainment, and we raised a substantial amount for the new Level IIA Nursery. It’s phenomenal to see how much this event has grown over the last few years.”

Over the past four years, the Gala has raised over $210,000 to help support medical technologies such as the upcoming cardiac catheterization laboratory, nuclear medicine equipment and the Level IIA Nursery for Sierra View.

In January the Sierra View District Hospital Foundation presented a $40,000.00 check to Sierra View Local Health Care District Board Chairman Richard Hattfield and Sierra View CEO, Dennis Coleman. The check offered the total proceeds from the Gala and coincided with the commencement of construction on the nursery’s upgrade.

“The success of this event reflects the commitment of the Porterville community to having the best health care services available locally,” said Ramona Contreras, Sierra View’s Director of Marketing and Community Relations. “The community’s unflinching support will ensure further success for Sierra View District Hospital.”
The 8th Annual Porterville Breakfast Rotary 5k Run and Walk had a record breaking year, raising over $34,000.00 for the Roger S. Good Cancer Treatment Center at Sierra View District Hospital.

Despite the drizzly morning, runners and walkers from across Southeastern Tulare County gathered at Granite Hills High School on Saturday, May 2. Participants had the choice of either running or walking the five kilometer (3.1 miles) long course or the 1.5 mile short course. Runners and walkers competed in eight age divisions with some participants opting to take part in the team race which requires teams of five to complete the race connected to one another.

In conjunction with the race there was also a health, wellness and safety fair. Local organizations such as the California Highway Patrol, Sierra View District Hospital, Delta Society Pet Partners, Imperial Ambulance and Vemma Verve Energy Drinks hosted informational booths.

As is tradition, this year’s event was held in memory of local residents who bravely battled cancer.

This year’s honorees were Vivian Cobb and Ruth Garcia. Members of their families were recognized at the event.

In its eight years, the Cancer Run has raised over $133,000.00 for Porterville’s very own cancer treatment center. Proceeds from the event benefit community outreach efforts such as, monthly cancer support groups, the annual prostate cancer awareness event, breast cancer awareness event and the Cancer Survivors Day dinner.

“The educational material that we are able to provide to our community to promote prevention and detection is paramount to our success, and that is all made possible by the Porterville Breakfast Rotary Cancer Run,” states Carol Ann Moore, Community Outreach Coordinator at the Roger S. Good Cancer Treatment Center. “Thanks to Rotary’s assistance we have been able to purchase innovative materials like Lou Wheelie our newest hands on model who very effectively teaches youth about the dangers of smoking by comparing a healthy lung with a diseased lung.”

“The event exceeded our expectations,” said Jackie Witzel, event co-chair. “We were very fortunate to have tremendous community participation along with support from many local businesses; in particular, Beckman Coulter, Royalty Carpet and ACTION Rentals. It is inspiring to see our community band together in support of a common cause.”

The Rotary Cancer Run has raised over $133,000.00 for Porterville’s very own cancer treatment center. Proceeds from the event benefit community outreach efforts such as, monthly cancer support groups, the annual prostate cancer awareness event, breast cancer awareness event and the Cancer Survivors Day dinner.

This year, the Sierra View District Hospital Foundation entered a tree in the auction to once again benefit the Friends of Nursing program at the Sierra View District Hospital. The program is crucial in helping Sierra View recruit talented nurses, recognize excellence in the field and promote both the nursing profession and education. With the generosity of this year’s donors, the Foundation’s Christmas tree earned $7,500.00 for this worthwhile cause.

Save the Date: For the 9th Annual Porterville Breakfast Rotary Run/Walk Saturday, May 1, 2010

Porterville Area Rotary Christmas Tree Auction

The Rotary Christmas Tree Auction took place on December 5, 2009 at River Island Country Club in Springville. The event featured beautifully decorated Christmas trees which were auctioned off to benefit various non profit organizations throughout the community.

This year, the Sierra View District Hospital Foundation entered a tree in the auction to once again benefit the Friends of Nursing program at the Sierra View District Hospital. The program is crucial in helping Sierra View recruit talented nurses, recognize excellence in the field and promote both the nursing profession and education. With the generosity of this year’s donors, the Foundation’s Christmas tree earned $7,500.00 for this worthwhile cause.

2009 Sponsors:

GOLD: Bank of the Sierra
SILVER: J. Poonian Limited Partnership
BRONZE: Walmart Distribution
Hyder’s Hay Service
Kent & Bennie Sorrells
Ron & Jackie Witzel
Webb & Son

Save the Date
Rotary Christmas Tree Auction, Saturday, December 4, 2010
The 8th Annual Porterville Breakfast Rotary 5k Run and Walk had a record breaking year, raising over $34,000.00 for the Roger S. Good Cancer Treatment Center at Sierra View District Hospital. Despite the drizzly morning, runners and walkers from across Southeastern Tulare County gathered at Granite Hills High School on Saturday, May 2. Participants had the choice of either running or walking the five kilometer (3.1 miles) long course or the 1.5 mile short course. Runners and walkers competed in eight age divisions with some participants opting to take part in the team race which requires teams of five to complete the race connected to one another.

In conjunction with the race there was also a health, wellness and safety fair. Local organizations such as the California Highway Patrol, Sierra View District Hospital, Delta Society Pet Partners, Imperial Ambulance and Yemma Verve Energy Drinks hosted informational booths.

The event exceeded our expectations,” said Jackie Witzel, event co-chair. “We were very fortunate to have tremendous community participation along with support from many local businesses; in particular, Beckman Coulter, Royalty Carpet and ACTION Rentals. It is inspiring to see our community band together in support of a common cause.”

Save the Date: For the 9th Annual Porterville Breakfast Rotary Run/Walk Saturday, May 1, 2010

Porterville Area Rotary Christmas Tree Auction

The Rotary Christmas Tree Auction took place on December 5, 2009 at River Island Country Club in Springville. The event featured beautifully decorated Christmas trees which were auctioned off to benefit various nonprofit organizations throughout the community.

This year, the Sierra View District Hospital Foundation entered a tree in the auction to once again benefit the Friends of Nursing program at the Sierra View District Hospital. The program is crucial in helping Sierra View recruit talented nurses, recognize excellence in the field and promote both the nursing profession and education. With the generosity of this year’s donors, the Foundation’s Christmas tree earned $7,500.00 for this worthwhile cause.

2009 Sponsors:

GOLD: Bank of the Sierra
SILVER: J. Poonian Limited Partnership, Wal Mart Distribution
BRONZE: Hyder’s Hay Service, Kent & Bennie Sorrells, Ron & Jackie Witzel, Webb & Son

Save the Date
Rotary Christmas Tree Auction, Saturday, December 4, 2010

As is tradition, this year’s event was held in memory of local residents who bravely battled cancer.
The 5th annual Sierra View Golf Classic was held on the 24th of April and welcomed golfers from across the Central Valley for a day on the links in support of an excellent cause. The Classic has raised over $80,000 in its succession and this year’s event was another huge success.

The Classic is held each spring at River Island Country Club in Porterville. The tournament is a four player team scramble with both men and women welcome to play. Each year, proceeds from the event go to benefit the Sierra View District Hospital Foundation in their mission to support the hospital in its endeavor to provide quality health care services to Porterville and the surrounding communities.

This year’s Golf Classic featured 36 teams and 144 players from all levels of skill. Participants enjoyed range balls and a sack lunch prior to the shotgun start which commenced the competition for first, second and third place team prizes. Individual honors were also given to the men’s and women’s longest drive and closest to the pin and a Chevy Cobalt, courtesy of Merle Stone, awaited any player who could ace the 9th hole.

Tournament play was followed with a beautifully catered meal by the River Island Country Club and the announcements of awards and raffle prize winners.

“This year, we enjoyed beautiful weather and a fantastic group of players” says Ramona Contreras, Sierra View’s Director of Community Relations and Foundation.

If you would like more information regarding the Sierra View Golf Classic or any other Foundation event, please call us at (559) 788-6104/ (559) 788-6124 or email marketing@sierra-view.com.

“Although nobody claimed the Cobalt this year, everybody enjoyed this worthwhile event which raised over $20,000 in sponsorships and donations for the hospital Foundation.”

Save the Date!

The 6th Annual Sierra View Golf Classic
Friday, April 23, 2010
Register at www.sierra-view.com
Although nobody claimed the Cobalt this year, everybody enjoyed this worthwhile event which raised over $20,000 in sponsorships and donations for the hospital Foundation.

If you would like more information regarding the Sierra View Golf Classic or any other Foundation event, please call us at (559) 788-6104/(559) 788-6124 or email marketing@sierra-view.com.

Save the Date!

The 6th Annual Sierra View Golf Classic
Friday, April 23, 2010
Register at www.sierra-view.com

Sierra View Golf Classic
2009 Sponsors

Corporate
Tulare County Federal Credit Union

Platinum
On-Site Security, Inc.

Gold
Bank of the Sierra
Central Business Bureau
Webb & Son
Medtronic
Morinda Medical Group Inc.
JACOBS

Silver
Setton Pistachio
U.S. Food Service
K-Tip
Subway Sandwiches
Premier Color Graphics
Angelica

Bronze
Geary & Nonnie Austin
Unisource
Steelex Company
Mervin James Insurance Services
Paul E. Klippenstein, CPA
Reed, Shoemaker, Purkiss
Ron & Jackie Witzel
DayCo Construction Inc.
Richard E. Henderson Architect
Wells Fargo Advisors- Brett Schroeder
Christansen Group
Cherry Tree Catering
Leffingwell Ag Sales Co.
Christenson Law Firm

The 5th annual Sierra View Golf Classic was held on the 24th of April and welcomed golfers from across the Central Valley for a day on the links in support of an excellent cause. The Classic has raised over $80,000 in its succession and this year’s event was another huge success.

The Classic is held each spring at River Island County Club in Porterville. The tournament is a four player team scramble with both men and women welcome to play. Each year, proceeds from the event go to benefit the Sierra View District Hospital Foundation in their mission to support the hospital in its endeavor to provide quality health care services to Porterville and the surrounding communities.

This year’s Golf Classic featured 36 teams and 144 players from all levels of skill. Participants enjoyed range balls and a sack lunch prior to the shot gun start which commenced the competition for first, second and third place team prizes. Individual honors were also given to the men’s and women’s longest drive and closest to the pin and a Chevy Cobalt, courtesy of Merle Stone, awaited any player who could ace the 9th hole.

Tournament play was followed with a beautifully catered meal by the River Island Country Club and the announcements of awards and raffle prize winners. “This year, we enjoyed beautiful weather and a fantastic group of players” says Ramona Contreras, Sierra View’s Director of Community Relations and Foundation.
After acquisition, the slices are transferred to special computer technology able to reconstruct the data by stacking it into 3D images that provide clear and complete visualizations of internal structures.

“It is our priority to make the latest medical technology available to physicians so that they may provide the best care to patients and make Sierra View a leading resource for imaging needs.”

The upgraded technology of the Toshiba Aquilion Multislice CT Scanner enables significant improvements in time, dose and cost allowing physicians to offer the best diagnostic care available.

High speed rotation and fast automatic image reconstruction allow for quicker acquisition of images, while the multiple X-ray beams that scan cross sections of the body enable larger areas to be covered at one time. The speed and efficiency of the images reduces the procedure time by half in comparison to a conventional scanner.

With the new scanning methods creating shorter procedure time, the amount of radiation that each patient is exposed to has been significantly decreased. The advanced software of the Aquilion 64 scanner also automatically calculates a patient’s body size in order to administer a more accurate radiation dosage, reducing the total overall exposure by 40%.

Increased exam efficiency and image clarity also reduces the need for repeat procedures and enables physicians to provide more accurate and timely diagnosis. This improved service line reduces out migration of referrals and eliminates the need to travel outside of the area for service.

Upgrades in the Sierra View Imaging department began in 2008 with the addition of a new digital mammography system and nuclear medicine upgrade. The nuclear medicine upgrade was made possible in part with the proceeds from the Foundation’s 2008 Gala.

The hospital’s efforts continued with the most recent remodel of the CT suite designed to house the new Aquilion CT scanner and the MRI upgrade which were completed in the fall of 2009. These improvements exemplify the hospital’s campaign to bring sophisticated medical technology to the community. “We are working hard to keep the hospital’s resources and services at a competitive level” explains Ron Wheaton, Executive Director of Extended Services at Sierra View. “It is our priority to make the latest medical technology available to physicians so that they may provide the best care to patients and make Sierra View a leading resource for imaging needs.”

I would like my donation to benefit: □ Cancer Treatment Center □ Cardiac Cath Lab
□ Friends of Nursing □ Wherever need is greatest □ Other______________________

As recognition of gifts of $1,000 or more, your name will be listed on the Foundation Donor Wall in the main lobby of the hospital. Please be specific as to how you would like to be listed:

Enclosed is my tax deductible gift of: □ $5,000 □ $2,500 □ $1,000 □ $500 □ Other______________________

Payment type: □ Check enclosed* □ Visa □ Mastercard □ Bill me

Credit Card# ___________________________ Expiration Date __________ Signature _______________________

Address: _____________________________ City:____________________ State:_______Zip:_______________

Phone number: ___________________________

Donations to the Foundation

*please make checks payable to: Sierra View District Hospital Foundation, 465. W Putnam Ave, Porterville, Ca 93257