

SVMC in the News Making Headlines

Our 10th Vizient/AACN™ Nursing Cohort began training at SVMC.

Paws4Healing visits Sierra View Medical Center

THE RECORDER recorder@portervillerecorder.com May 4, 2022



It was a "pawsitively" terrific Tuesday as four-legged buddies from Paws4Healing visited Sierra View Medical Center. The compassionate cuties were at Sierra View to bring cheer to patients and employees alike. Along with their human companions, the Paws4Healing Therapy Dogs were on a mission to visit floors throughout the hospital where those who wished to could engage in a petting – or a cuddle – session! "Big and small, these friendly pets have made our day," Sierra View posted on its Facebook page. "Thank you for visiting!" Paws 4 Healing is an all-volunteer, 501(c)(3) non-profit organization and a proud Community Partner of Pet Partners® program. The program is actively taking new volunteers. For more information, visit <https://paws4healing.info>.



Sierra View Medical Center
May 5

There's plenty to learn as a new nurse and Sierra View Medical Center has a program designed to welcome newly graduated RNs so they can hit the ground running from day one! Sierra View is currently accepting applications for Cohort #11 of the Vizient/AACN Nurse Residency Program™. Cohort #11 will start in the summer of 2022.

Highlights:
\$42.15/Hr.
\$6,000 Sign-On Bonus... See more

RN CAREERS
NEW GRADS IN A VARIETY OF NURSING UNITS

NEW GRADS - COHORT #10

VIZIENT/AACN NURSE RESIDENCY PROGRAM™

NOW ACCEPTING COHORT #11 APPLICATIONS

SIERRA VIEW MEDICAL CENTER | Apply online at sierra-view.com/careers



SVMC Marketing Community Relations



Community Relations

We welcomed dozens of high school academy students from Lindsay High School and Porterville Unified School District's Pathways Program to learn more about health care careers.



Community Relations

Recognized by Healogics®, the nation's leading and largest wound care management company, Sierra View Medical Center's (SVMC) Wound Healing Center recently received not only one, but two nationally recognized awards: The 2021 Center of Excellence Award and the 2021 Center of Distinction Award.



Sierra View Wound Healing Center received 2 national awards

THE RECORDER Recorder@porterville recorder.com May 27, 2022



Recognized by Healogics, the nation's leading and largest wound care management company, Sierra View Medical Center's Wound Healing Center recently received two nationally recognized awards: The 2021 Center of Excellence Award and the 2021 Center of Distinction Award.

"I'm extremely proud of our outstanding wound care team," Sierra View CEO Donna Hefner said. "Since opening, they have consistently set high standards and I'm continually in awe of how much they improve a patient's quality of life by successfully treating wounds that impact a person's wellbeing. With earning both of these awards, it showcases the remarkable work done at a national level."

Latest News

- PPD Investigating murder on West Olive
- The Human Bean opens location on Olive
- First case of Monkeypox found in Tulare County
- Brown delivers: PUSD Pathways Director wins national award
- COVID Stats



SVMC Marketing Recruitment Marketing



Recruitment Marketing

Our first on-site recruitment event in Visalia was a success and we welcomed Registered Nurses to learn about SVMC at Nurses Boutique.

Social Media: We continue amplifying our efforts to recruit hard-to-fill positions on social media including nursing and imaging services.



MEDICAL IMAGING
VARIETY OF HEALTHCARE CAREER OPPORTUNITIES:
RAD TECH • CT / MRI TECH LEAD • IR/ANGIO TECH

**\$10,000
SIGN-ON BONUS***

- **Radiologic Tech** (Full-Time)
\$33.02 - \$46.24/hr.
- **CT/MRI Tech Lead** (Full-Time)
\$42.15 - \$59.01/hr.
- **Highlights**
 - Great Retirement Match (Up to 6%)
 - Competitive Benefits

LARRY CASTRO
RADIOLOGIC TECH LEAD
SVMC Team Member Since 2009

*Offered for those with 3+ years of experience. Subject to Federal and State Taxes

SIERRA VIEW MEDICAL CENTER | Apply online at: sierra-view.com/careers



Recruitment Marketing: Shopping Spree



Shopping for a New Nursing Career in Health Care?



NURSING CAREER
Time to dip your toes in the future.



A Sweet Career in Nursing & a shopping spree is a click away!



Floating a New Nursing Career in Health Care?



Your Nursing Career look bright!



SVMC Marketing Internal Communication Strategy



Internal Communications: Weekly Update

- SVMC's Internal Communications strategy supported the delivery of **69,924 total emails sent out in Q2 2022.**
- Click to open rate was **7.25%** an increase of **3.81%** over the same period in Q2 2021

63

Total Emails Sent.
5 less than Q1.



56.92%

SVMC Open Rate decreased slightly
from 58.22% in 2022 Q1.

(Approx. total is 500 individuals, or about half of
our workforce.)

Industry Standard: 28.06%

(Approx.. Expected open rate for health care and
wellness newsletter. Source: [Constant Contact](#)
(Parent company for our vendor, Emma)

Types of Communication

- Weekly Update
- COVID-19 Staff Updates (Guidelines, Testing, Vaccination Requirements, Important Developments)
- Med Staff Updates
- Leadership Updates
- Software Updates
- Benefits and Services
- Wellness Committee Emails



Employee Engagement: 3 Employee Appreciation Days Hosted

The housewide Employee Appreciation Day initiative is underway and Marketing continues to help service teams to communicate about upcoming appreciation opportunities.

So far, the following two Employee Appreciation Days have been a success:

- **April 2022:** Senior Leadership Team - Tile Painting
- **May 2022:** SV Foundation - Churros
- **June 2022:** EPPEC Team - Burritos

Day and Night shifts are served and every effort is made to honor the 1,000+ SVMC employees currently working.



SVMC Marketing Events & Fundraising



Blood Drive

**48
UNITS**

Every quarter, we host Blood Drives in partnership with Central California Blood Center.

On Thursday, June 16, 48 units of blood were donated by community members and SVMC Employees.

Next Blood Drive: October 13, 2022.



Golf Tournament Benefiting Local Health Care

Sierra View Foundation hosted the annual Sierra View Foundation Golf Classic on April 29, 2022.

**Total Funds Raised for the new MRI:
\$35,000**

Porterville Breakfast Rotary Cancer Run

**Total Funds Raised for
the Cancer Treatment
Center: \$43,500**



SVMC Marketing

Questions? Contact
Marketing (MarketingDept@sierra-view.com)



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**MINUTES OF A REGULAR MEETING OF THE
BOARD OF DIRECTORS OF
SIERRA VIEW LOCAL HEALTH CARE DISTRICT**

The regular meeting of the Board of Directors of Sierra View Local Health Care District was held **June 28, 2022 at 4:30 P.M.** in the Sierra View Medical Center Board Room, 465 West Putnam Avenue, Porterville, California

I. Call to Order: Chairman REDDY called the meeting to order at 4:37 p.m.

Directors Present: BEHL, LOMELI, REDDY and SORRELLS

Directors Absent: PANDYA

Others Present: Barlow-Merritt, Devon, Manager of Bridge Care Services, Black Jill, Director of Financial Planning and Revenue Integrity, Blazar, Dan, Patient Experience Officer Camacho, Lorena, Director of Enterprise Risk Management Canales, Tracy, VP of Human Resources, Marketing and Public Relations Cartwright, Susan, Director of Medical Staff Dickson, Doug, Chief Financial Officer, Eckhoff, Richard, Community Member, Franer Julie, Admin Director of Patient Financial Services, Fuentes, Melissa, VP Quality and Regulatory Affairs, Gomez, Cindy, Director of Compliance, Hansen Jennifer, Legal Counsel, Hefner, Donna, President/Chief Executive Officer, Hirte, Todd, Contracts Administration, Hurtado-Ziola, Nancy, Infection Prevention Manager, Mandel Christian, Community Member, Pryor-DeShazo, Kimberley, Director of Marketing and Public Relations Reed-Krase, Alex, Legal Counsel Sandhu, Harpreet, MD, Chief of Staff Watts, Whitney, Executive Assistant and Clerk to Board of Directors Wheaton, Ron, VP Professional Services and Physician Recruitment

II. Approval of Agendas: Chairman REDDY asked for approval of the agenda. It was moved by Director SORRELLS, seconded by Vice Chairman LOMELI, and carried to approve the agenda as presented. The vote of the Board by roll call is as follows:

REDDY	Yes
LOMELI	Yes
SORRELLS	Yes
BEHL	Yes
PANDYA	Absent

III. Closed Session: Board adjourned Open Session and went into Closed Session at 4:37 p.m. to discuss the following items:

A. Pursuant to Evidence Code Section 1156 and 1157.7; Health and Safety Code Section 32106(b): Chief of Staff Report

B. Pursuant to Evidence Code Section 1156 and 1157.7:

1. Evaluation- Quality of Care/Peer Review/Credentials

Vice Chairman LOMELI away from meeting 4:44 – 4:46 p.m.

2. Quality Division Update – Patient Safety Report for Quarter 3
- C. Pursuant to Gov. Code Section 54956.9, Exposure to Litigation to subdivision (d)(2): Conference with Legal Counsel. BETA Claim No. 21-001701
- D. Pursuant to Gov. Code Section 54962; Health and Safety Code Section 32106(b): Discussion Regarding Trade Secrets, Pertaining to Service (1 Item). Estimated Date of Disclosure – November 2024
- E. Pursuant to Gov. Code Section 54956.9, Exposure to Potential Litigation (d)(2): Conference with Legal Counsel; Government Code Sections 54957(b)(1) and 54957(b)(2); Pursuant to Evidence Code Sections 1156 and 1157, 1157.7; Health and Safety Code Section 32106(b) and Health and Safety Code Section 32155. Hearing on the Reconsideration of the July 27, 2021 Public Censure of Director Pandya (Time Limit – 1 hour)

Public Comment

Pursuant to Gov. Code Section 54954.3 - NOTICE TO THE PUBLIC - At this time, members of the public may comment on any item not appearing on the agenda. Under state law, matters presented under this item cannot be discussed or acted upon by the Board at this time. For items appearing on the agenda, the public may make comments at this time or present such comments when the item is called. Any person addressing the Board will be limited to a maximum of three (3) minutes so that all interested parties have an opportunity to speak with a total of thirty (30) minutes allotted for the Public Comment period. Please state your name and address for the record prior to making your comment.

Public Comments as to Reconsideration of July 27, 2021 Public Censure

Reconsideration of the July 27, 2021 Public Censure will be held in closed session to protect confidential information requiring protection by Government Code, sections 54957(b)(4), 54957(b)(1), and 54956.9(d)(2), Health & Safety Code, section 32155, and Evidence Code Sections 1156, 1157, and 1157.7. The public will be allowed to enter closed session only to give public comment in favor or opposition of the charge. Any person addressing the Board during this time period will be limited to a maximum of three minutes. Public will be allowed to enter the room to provide the comment and must exit the room promptly after comment is completed.

- F. Pursuant to Gov. Code Section 54956.9, Exposure to Potential Litigation (d)(2): Conference with Legal Counsel; Government Code Sections 54957(b)(1) and 54957(b)(2); Pursuant to Evidence Code Sections 1156 and 1157, 1157.7; Health and Safety Code Section 32106(b) and Health and Safety Code Section 32155;

Pandya v. Sierra View Local Health Care District, Tulare County Superior Court
Case # 291990 (1 Item)(Time Limit – 20 min)

Closed Session Item G was deferred to the conclusion of Open Session as there was not time for discussion prior to Open Session.

IV. Open Session: Chairman REDDY adjourned Closed Session at 5:15 p.m., reconvening in Open Session at 5:15 p.m.

Pursuant to Gov. Code Section 54957.1; Action(s) taken as a result of discussion(s) in Closed Session.

A. Chief of Staff Report provided by Chief of Staff, Harpreet Sandhu, M.D. Information only; no action taken.

B. Pursuant to Evidence Code Section 1156 and 1157.7:

1. Evaluation – the Quality of Care/Peer Review. Following review and discussion, it was moved by Director BEHL, seconded by Director SORRELLS, and carried to approve the Quality of Care/Peer Review as presented. The vote of the Board by roll call is as follows:

REDDY	Yes
LOMELI	Abstain
SORRELLS	Yes
BEHL	Yes
PANDYA	Absent

2. Quality Division Report. Following review and discussion, it was moved by Director BEHL, seconded by Director SORRELLS, and carried to approve the Quality Division Report as presented. The vote of the Board by roll call is as follows:

REDDY	Yes
LOMELI	Yes
SORRELLS	Yes
BEHL	Yes
PANDYA	Absent

C. Conference with Legal Counsel. Following review and discussion, it as moved by Director SORRELLS, seconded by Director BEHL and carried to Reject BETA Claim No. 21-001701 as presented. The vote of the Board is as follows:

REDDY	Yes
LOMELI	Yes
SORRELLS	Yes

BEHL Yes
PANDYA Absent

D. Discussion Regarding Trade Secret. Information only; no action taken

E. Conference with Legal Counsel.

The parties have mutually agreed to continue the reconsideration to July 26, 2022. In the event July 26, 2022 passes without the reconsideration taking place, it will be deemed a withdrawal of reconsideration and any requests for reconsideration will be deemed a new request and will require a Board vote for approval or rejection.

F. Conference with Legal Counsel. Information only; no action taken

V. Public Comments

Three Public Comments were received for the June 28, 2022 Board meeting. A copy of these public comments are available in the record copy of these minutes.

VI. Consent Agenda

The Medical Staff Policies/Procedures/Protocols/Plans and Hospital Policies/Procedures/Protocols/Plans were presented for approval (Consent Agenda attached to the file copy of these Minutes). It was moved by Director SORRELLS, seconded by Vice Chairman LOMELI, and carried to approve the Consent Agenda as presented. The vote of the Board by roll call is as follows:

REDDY Yes
LOMELI Yes
SORRELLS Yes
BEHL Yes
PANDYA Absent

VII. Approval of Minutes:

Following review and discussion, it was moved by Director SORRELLS and seconded by Vice Chairman LOMELI to approve the May 24, 2022 Minutes of the Regular Meeting of the Board of Directors. The motioned carried and the vote of the Board, taken by roll call is as follows:

REDDY Yes
LOMELI Yes
SORRELLS Yes
BEHL Yes
PANDYA Absent

Following review and discussion, it was moved by Director BEHL and seconded by Director SORRELLS to approve the June 13, 2022 Minutes of the Special Meeting of the Board of Directors. The motion carried and the vote of the Board by roll call is as follows:

REDDY	Yes
LOMELI	Yes
SORRELLS	Yes
BEHL	Yes
PANDYA	Absent

VIII. Hospital CEO Report

Donna Hefner, President/CEO provided a verbal report of activities and happenings around Sierra View.

IX. Business Action Items

A. Infection Prevention Report

Nancy Hurtado-Ziola, Ph.D., Infection Prevention Manager presented to the Board of Directors.

Information only; no action taken

B. May 2022 Financials

Doug Dickson, CFO presented the Financials for May 2022. A copy of this presentation is attached to the file copy of these minutes.

Total Operating Revenue was \$14,344,397. Supplemental Funds were \$2,110,910. Total Operating Expenses were \$14,253,518. \$90,879 gain from operations.

Following review and discussion, it was moved by Director SORRELLS, seconded by Vice Chairman LOMELI and carried to approve the May 2022 Financials as presented. The vote of the Board by roll call is as follows:

REDDY	Yes
LOMELI	Yes
SORRELLS	Yes
BEHL	Yes
PANDYA	Absent

C. Investment Report

Doug Dickson, CFO presented the Investment Report. A copy of this presentation is attached to the file copy of these minutes.

Following review and discussion, it was moved by Vice Chairman LOMELI, seconded by Director SORRELLS and carried to approve the Investment Report as presented. The vote of the Board by roll call is as follows:

REDDY	Yes
LOMELI	Yes
SORRELLS	Yes
BEHL	Yes
PANDYA	Absent

D. SVLHCD Fiscal Year 2023 Operating Budget

Doug Dickson, CFO presented the SVLHCD Fiscal Year 2023 Operating Budget. A copy of this presentation is attached to the file copy of these minutes.

Following review and discussion, it was moved by Director SORRELLS, seconded by Chairman REDDY and carried to approve the SVLHCD Fiscal Year 2023 Operating Budget as presented, with approvals for Merit increase range of 0-3% for salaries and wages, Equity adjustments totaling \$217,315, increase in patient charges 3%. The vote of the Board by roll call is as follows:

REDDY	Yes
LOMELI	Yes
SORRELLS	Yes
BEHL	Yes
PANDYA	Absent

E. SVLHCD Fiscal Year 2023 Capital Budget

Doug Dickson, CFO presented the SVLHCD Fiscal Year 2023 Capital Budget. A copy of this presentation is attached to the file copy of these minutes.

Following review and discussion, it was moved by Director SORRELLS, seconded by Chairman REDDY and carried to approve the SVLHCD Fiscal Year 2023 Capital Budget of \$5,390,158. The vote of the Board by roll call is as follows:

REDDY	Yes
LOMELI	Yes
SORRELLS	Yes
BEHL	Yes
PANDYA	Absent

F. Public Records Request

Request via email from Gaurang Pandya (6/2/2022) for (1) written notes, audio and video copy of records of board meeting dated July 27, 2021. Include records of public and closed session deliberations on Donna Hefner’s complaint. (2) Copy of complaint by Donna Hefner regarding July 20, 2021 meeting. (3) Written notes audio and video copy of all records of pre board meeting dated July 20, 2021. Include all notes kept by Whitney Watts.

Request via email from Kelvin Sousa, General Counsel and Compliance Officer for Family Healthcare Network (6/6/2022) for official “minutes” documents associated with the last two Sierra View Local Health Care District Board of Directors Meetings on 5/12/22 and 5/24/22.

All public records requests have been fulfilled.

Information only; no action taken.

X. Closed Session: Board adjourned Open Session at 6:20 p.m. and went into Closed Session at 6:22 p.m. to discuss the following items:

G. Pursuant to Gov. Code Section 54956.9(d)(2), Conference with Legal Counsel about recent work product (b)(1) and (b)(3)(f): significant exposure to litigation; privileged communication

XII. Open Session: Board adjourned Closed Session and went into Open Session at 6:32 p.m. to discuss the following items:

Pursuant to Gov. Code Section 54957.1; Action(s) taken as a result of discussion(s) in Closed Session.

G. Conference with Legal Counsel

Information only; no action taken

XIII. Announcements:

A. Regular Board of Directors Meeting – July 26, 2022

Adjournment: There being no further business, the meeting was adjourned at 6:32 p.m.

Respectfully submitted,

Kent Sorrells, PhD
Secretary

Board of Directors – Minutes
June 28, 2022

SVLHCD Board of Directors
KS: ww