



SIERRA VIEW  
MEDICAL CENTER  
Maternal Child Health

HOSTED BY THE SVMC BREASTFEEDING RESOURCE CENTER



# WORLD BREASTFEEDING WEEK

**JOIN US FOR LATCH ON TO WORLD BREASTFEEDING WEEK!**

Celebrate, support, and normalize breastfeeding with us! This free community event invites moms to connect, share journeys, and access helpful resources in a welcoming space.

**AUGUST 6, 2025 | 9:30 AM - 11:30 AM**

**BREASTFEEDING SUPPORT AND EDUCATION  
KIDS CORNER AND ACTIVITIES  
GIVEAWAYS AND PRIZES  
BREAKFAST**

SVMC Breastfeeding Resource Center  
263 N Pearson Dr (2nd Floor)  
Porterville, CA 93257

Questions? Contact SVMC Marketing at [marketing@sierra-view.com](mailto:marketing@sierra-view.com) or (559) 791-3922.